

Press release – Final figures

Automotive Meetings Madrid reaches 600 companies and 4,000 B2B meetings at its first edition

Madrid, 2nd July 2019 / On 26th and 27th of June, IFEMA hosted the first edition of **Automotive Meetings Madrid**, an international event dedicated to the automotive supply chain, in which **more than 200 companies** participated from **19 countries**.

More precisely, 600 participants attended the event in IFEMA-Feria in Madrid, and 4,000 B2B meetings took place during the event.

The event, organised by **abe** (advanced business events), an organisation dedicated to creating this type of event globally, was made possible with the collaboration of **SERNAUTO**, the Spanish Association of Automotive Suppliers.

The event was produced with the support of some of the most important tier 1 companies in Spain: **Benteler**; **CIE Automotive**; **Ficosa**; **Gestamp**; **Grupo Antolin**; **Grupo Mondragón** and **Zanini**.

Amongst the **car manufacturers** participating were **Renault**, **Renault-Nissan**, **Seat**, **Ford**, **GM** and **Sunsundegui**. **AMM** also welcomed suppliers from across the supply chain, including **Continental Engineering Services**; **Faurecia**; **Fujikura Automotive Europe**; **Gonvarri**; **Indra**; **Kate, LLC**; **Magna Powertrain**; **Mann+Hummel Iberica**; **Microsoft**; **Muelles y Ballestas Hispano-Alemanas (MBHA)**; **Siemens**; **SMP Automotive Technology Iberica**; **Telefónica** and **Yazaki**.

Stéphane Castet, President of abe (company organiser) expresses his satisfaction on the figures obtained. *“For a first edition, Automotive Meetings Madrid reached a very relevant level from which we will continue working in future editions to position the event as a reference in the automotive industry in Europe”*. The objective was, he continues *“to promote the business relations amongst the key players in the supply chain, and the figures show that we succeeded. Given the experience we have accumulated in other regions, achieving 4,000 meetings in one event is a great success”*.

On the other hand, **José Portilla, General Manager of SERNAUTO**, highlights that *“at the Association we are constantly implementing initiatives to promote the international expansion of Spanish automotive suppliers. This is the reason why we supported bringing Automotive Meetings to Madrid, making Spain the European center of these B2B meetings.”*

During these days, *“we showcased the strengths of the Spanish automakers, a solid, innovate and competitive industry, present in more than 170 countries. We are satisfied with the*

results obtained and we are already working on the next edition in 2021”, concluded José Portilla.

More information can be found online here:

- [Press release: Automotive Meetings Madrid Plenary Conference](#)
- [Automotive Meetings Madrid website](#)

