

## Press Release

### **Everything is ready for the first edition of Automotive Meetings Madrid**

- **The first B2B event dedicated to the automotive supply chain in the country**
- **Participation of more than 200 companies from 19 countries**
- **The Minister of Industry, Reyes Maroto, will close the conference session on the morning of June 26<sup>th</sup>**

**Madrid, 21 June 2019** / On 26<sup>th</sup> and 27<sup>th</sup> of June, IFEMA will host the first edition of **Automotive Meetings Madrid**, the international event dedicated to the automotive supply chain, in which **203 companies** will participate from **19 countries**.

AMM is the first B2B meeting in the country dedicated to connecting the different key players of the international automotive supply chain (including tier manufacturers, industrial services for OEMs, new technology solutions and recruiters).

The event is running with the support of some of the most important tier 1 companies in Spain: Benteler, CIE Automotive, Ficoso, Gestamp, Grupo Antolin, Grupo Mondragón and Zanini.

Amongst the **car manufacturers** participating are Renault, Seat, Ford, GM, Jaguar Land Rover Spain and Iveco. AMM will also be welcoming suppliers from across the supply chain, including Continental Engineering Services, Faurecia, Fujikura Automotive Europe, Gonvarri, Indra, Kate, LLC, Magna Powertrain, Mann+Hummel Iberica, Microsoft, Muelles y Ballestas Hispano-Alemanas (MBHA), Siemens, SMP Automotive Technology Iberica, Sunsundegui, Telefónica and Yazaki.

A morning conference session will open the event, followed by one-and-a-half days of bespoke B2B meetings. Various event hosts will talk during this session: Eduardo López-Puertas, General Manager of IFEMA; Maria Helena Antolin - President of SERNAUTO - and Stéphane Castet, CEO of advanced business events (the AMM event organisers). The conference will be chaired by Deloitte partner Jordi Llidó, and will also include the participation of Mario Armero, Executive Vice-President of ANFAC.

After the opening presentations, three different roundtables comprising experts in the automotive sector will explore topical subjects such as technological innovation, Industry 4.0 and digital transformation in the automotive sector, from an international perspective.

The conference will be closed by Reyes Maroto, acting **Minister of Industry, Trade and Tourism**.

The event is organised by abe (advanced business events), an organisation dedicated to creating this type of event globally, and is made possible with the collaboration of SERNAUTO, the Spanish Association of Automotive Suppliers. Automotive Meetings is already established in Mexico, the USA and Turkey, where it has seen great success. advanced business events has chosen Spain as the European base for Automotive Meetings.

*More information can be found online here:*

- [Automotive Meetings Madrid 2019](#)
- [Plenary session Conference](#)

