

Carefully review the below packages and book the most appropriate one for your company. All features included are clearly described here below. We highly recommend you prepare graphics (posters, roll-ups, pop-up booths, etc.) for your stand.

MANAGEMENT FEES

€ 250

Every company is required to pay a flat fee upon signing up for AMM Madrid. This fee will cover the following items:

- The official online catalog of the event
- Electric outlet
- Wi-Fi access per delegate
- 1 QR code badge per delegate for the entrance
- Up to 10 invitations to your contacts (strictly reserved for OEM and Tiers1 decision makers/contractors involved in supply chain, purchasing, product development and technical functions). abe reserves the right to review and possibly decline any invitation.

BASIC PACKAGE - 4 M²

€ 2.500 excl. VAT

1 Company - 1 Delegate
 One 4 m² booth (2x2)

1 Company - 1 Delegate

Fully equipped with spot lights, 1 table, 3 chairs, carpet and fascia board



- A detailed profile of your company in the online catalogue
- Unrestricted access to the online detailed catalogue
- One schedule of pre-planned BtoB meetings based on your choices
- Access to the workshops on October 10-11
- Access to the coffee corner on October 10-11

EXECUTIVE PACKAGE - 8 M²

€ 3.500 excl. VAT

1 Company - 2 Delegates
 One 8 m² booth (4x2)

1 Company
 2 Delegates

Fully equipped with spot lights, 2 tables, 6 chairs, carpet and fascia board



- A detailed profile of your company in the online catalogue
- Unrestricted access to the online detailed catalogue
- One schedule of pre-planned BtoB meetings based on your choices
- Access to the workshops on October 10-11
- Access to the coffee corner on October 10-11

DELUXE PACKAGE - 12 M²

€ 6.000 excl. VAT

1 Company - 3 Delegates
 One 12 m² booth (4x3)

1 Company
 3 Delegates

Fully equipped with 1 table and 3 chairs, 1 high table with 3 stools, 1 counter, 1 totem/store room, carpet and 1 graphic printed for totem



- A detailed profile of your company in the online catalogue
- Unrestricted access to the online detailed catalogue
- One schedule of pre-planned BtoB meetings based on your choices
- Access to the workshops on October 10-11
- Access to the coffee corner on October 10-11

***Deadline to confirm this package: September 4.**

PREMIUM 24 M²

€ 10.000 excl. VAT

1 Company - 4 Delegates
 One 24 m² booth (6x4)

1 Company
 4 Delegates

Fully equipped with 1 table and 3 chairs, 1 high table with 3 stools, 1 counter, 1 store room, carpet and 1 graphic printed for store room



- A detailed profile of your company in the online catalogue
- Unrestricted access to the online detailed catalogue
- One schedule of pre-planned BtoB meetings based on your choices
- Access to the workshops on October 10-11
- Access to the coffee corner on October 10-11

***Deadline to confirm this package: September 4.**

Your Initials: _____

ADDITIONAL OPTIONS

Additional Delegate* (per person)	Yes	No	€ 300 excl. VAT
Seated business lunch October 10 & 11, 2023 (per person)	Yes	No	€ 70 excl. VAT
AMM VIP launch party (Take advantage of the AMM VIP launch and connect with other attendees)(price per person)	Yes	No	€ 100 excl. VAT
Workshop**	Yes	No	€ 1.500 excl. VAT
Graphics on the back wall (1 graphic for 4 sqm booth)	Yes	No	€300 excl. VAT
Graphics on the back wall (2 graphics for 8 sqm booth)	Yes	No	€ 600 excl. VAT
Advertisement in the Official Online Catalogue***	Yes	No	€ 2000 excl. VAT

* Access to the workshops and coffee corner on Oct. 10 & 11.

** Lead a "Solutions Workshop" on a topic in relation with one of your specific competencies or innovations. The workshop shall not last more than 30 minutes and will gather between 15 to 40 delegates willing to attend. Your topic will be advertised through the AUTOMOTIVE MEETINGS MADRID 2023 promotional tools (Direct Marketing, media communication, etc. It will also be presented in the online Catalogue, accessible to all the delegates prior to the convention. If you wish to lead a "Solutions Workshop", please provide with the following information: topic title, short description (5-10 lines). Workshops are scheduled in parallel to the BtoB Meetings either on October 10 or 11. *Note that we reserve the right to decline all requests without justifications.*

*** A two sided advertisement of your company. You should supply the artwork in English and Spanish in JPG or PDF, with a size per page of 14.5 x 21.5 cm and a bleed of .5 mm on each side (a final size of 15.5 x 22.5 cm). *Deadline to confirm & send graphics: September 04th*

SPONSORSHIP OPTIONS OCTOBER 10&11, 2023

<p>PLATINUM Only 2 companies will be granted this package. A 36sqm booth. + A 15mn slot in the Plenary Session of October 10th 2023. + A schedule with pre-arranged approved meetings. + An advert page in the soft copy of the event catalogue. + A two sided advert page in the online event program booklet. + Your company logo on the event website and on other marketing materials. + Unrestricted access to the convention for up to 5 delegates.</p>	€ 20 000 excl. VAT
<p>GOLD A 24sqm booth. + A schedule with pre-arranged approved meetings. + An advert page in the soft copy of the event catalogue. + A two sided advert page in the online event program booklet. + Your company logo on the event website and on other marketing materials. + Unrestricted access to the convention for up to 4 delegates.</p>	€ 15 000 excl. VAT
<p>SILVER A 12sqm booth. + A schedule with pre-arranged approved meetings. + An advert page in the soft copy of the event catalogue. + Your company logo on the event website and on other marketing materials. + Unrestricted access to the convention for up to 3 delegates.</p>	€ 8 000 excl. VAT
<p>HOT & COLD BEVERAGE AREA (EXCLUSIVE) Take the opportunity to support a complimentary beverage spot on October 10 & 11. This area would consist of tables at two different locations where the attendees can have free hot and cold drinks. It is possible for you to have a roll-up banner, supplied by you, as well as your supplied brochures on a shelves rack.</p>	€ 6 000 excl. VAT
<p>OFFICIAL GOODIES (EXCLUSIVE) More than 1600 attendees are expected at this event. Every single attendee will receive a goody. You shall supply and deliver the goodies at the address we'll indicate.</p>	€ 5 000 excl. VAT
<p>NETWORKING COCKTAIL A 5mn speech along with the other sponsors. + Your company logo on the back wall of the cocktail which is placed at the stage. + Access for up to 5 guests (excluding your participants registered for the BtoB Meetings). To be able to purchase this sponsorship opportunity, you must purchase at least the "Basic package".</p>	€ 5 000 excl. VAT
<p>NOTEBOOKS (EXCLUSIVE) Welcome attendees with a quality and nice-printed notebook for them to take notes during the Convention. Sponsor's logo will be printed on the paper notebook. Sponsor fee includes cost of notebooks.</p>	€ 5 000 excl. VAT
<p>LANYARDS (EXCLUSIVE) More than 1600 attendees are expected at this event. Every single attendee will receive a badge with the lanyard. Supply lanyards with your company name and logo and we'll distribute them along with the personal badges.</p>	€ 5 000 excl. VAT
<p>RECEPTION DESK/MAIN ENTRANCE Our front desk is always busy with attendees requesting assistance. Supply graphics and flyers presenting your company. We'll stick the graphics on the desk and lay the flyers on shelves.</p>	€ 3 000 excl. VAT

Your Initials: _____

CONFERENCE SPONSORSHIP OPTIONS OCTOBER 10, 2023

<p>CONFERENCE PROGRAM An 8sqm booth. + A 15mn slot in the Plenary Session of October 10th 2023. + A roll-up supplied by you presenting your company will be displayed at the entrance.+ Two sided advert page in the online event program booklet. + Company logo posted on the event official website, on the conference day program. + Your company logo on the back wall of the conference. + One banner & one information desk to be placed inside the conference room (the banner is provided by your company). + Access to the conference and lunch buffet on October 10th for up to 8 attendees. + A schedule with pre-arranged and approved meetings.</p>	<p>€ 7 000 excl. VAT</p>
<p>COFFEE BREAK A 4sqm booth. + One advert page in the online event program booklet. + Your company logo posted on the event official website, on the conference day program. + Your company logo on the back wall of the conference. + One banner & one information desk to be placed inside the conference room (the banner is provided by your company). + Access to the conference and lunch buffet on October 10th for up to 5 attendees. + A schedule with pre-arranged and approved meetings.</p>	<p>€ 6 000 excl. VAT</p>
<p>LUNCH BUFFET A 4sqm booth. + One advert page in the online event program booklet. + Your company logo posted on the event official website, on the conference day program. + Your company logo on the back wall of the conference. + Leaflets placed on every table (these leaflets are provided by your company two days before the event). + One banner & one information desk to be placed inside the conference room (the banner is provided by your company). + Access to the conference and lunch buffet on October 10th for up to 4 attendees. + A schedule with pre-arranged and approved meetings.</p>	<p>€ 6 000 excl. VAT</p>
<p>NETWORKING BREAK A 4sqm booth. + One advert page in the online event program booklet. + Your company logo posted on the event official website, on the conference day program. + Your company logo on the back wall of the conference. + One banner & one information desk to be placed inside the conference room (the banner is provided by your company). + Access to the conference and lunch buffet on October 10th for up to 5 attendees. + A schedule with pre-arranged and approved meetings.</p>	<p>€ 6 000 excl. VAT</p>
<p>BOOKLETS This booklet will be distributed to each attendee and will contain the conference program as well as the speakers' bios and pictures. We will include a two page advertisement of your company (artwork in high resolution PDF will be provided by you). No other advertisement will be included.</p>	<p>€ 3 000 excl. VAT</p>
<p>NOTEBOOKS You may provide an A5 notebook with as many pages as you'd like for the attendees to take notes during the conference day. We would place one on every seat of the conference room. These shall be provided by your company and be delivered to the organizers seven days before the event.</p>	<p>€ 2 000 excl. VAT</p>
<p>GOODIES You may provide other goodies (such as pens) to be given to the attendees present on the conference day. We would place one in every seat of the conference room. These shall be provided by your company and be delivered to the organizers seven days before the event.</p>	<p>€ 2 000 excl. VAT</p>
<p>LANYARDS You may sponsor the 150 lanyards that will be used on the official conference day by all the attendees. These are provided by your company and the must be delivered to the organizers seven days before the event.</p>	<p>€ 2 000 excl. VAT</p>

Your Initials: _____

PURCHASE ORDER

CONFIRM YOUR SELECTION:	RATE
<input type="checkbox"/> MANAGEMENT FEES	250 €*
<input type="checkbox"/> BASIC PACKAGE - 4 m ² booth: 1 company - 1 delegate	2.500 €*
<input type="checkbox"/> EXECUTIVE PACKAGE - 8 m ² booth: 1 company - 2 delegates	3.500 €*
<input type="checkbox"/> DELUXE PACKAGE - 12 m ² booth: 1 company - 3 delegates	6.000 €*
<input type="checkbox"/> PREMIUM PACKAGE - 24m ² booth: 1 company - 4 delegates	10.000 €*
ADDITIONAL OPTIONS	
<input type="checkbox"/> ADDITIONAL DELEGATE	(____) x 300 €*
<input type="checkbox"/> LUNCH OCTOBER 10 & 11, 2023	€ 70 x= EUR *
<input type="checkbox"/> AMM VIP LAUNCH PARTY	(____) x 100 €*
<input type="checkbox"/> WORKSHOP	1.500 €*
<input type="checkbox"/> GRAPHICS ON THE BACK WALL (1 graphic for 4 sqm booth)	300 €*
<input type="checkbox"/> GRAPHICS ON THE BACK WALL (2 graphic for 8 sqm booth)	600 €*
<input type="checkbox"/> ADVERTISEMENT IN THE OFFICIAL ONLINE CATALOGUE	2.000 €*
SPONSORSHIPS OPTIONS	
<input type="checkbox"/> PLATINUM SPONSOR	20.000 €*
<input type="checkbox"/> GOLD SPONSOR	15.000 €*
<input type="checkbox"/> SILVER SPONSOR	8.000 €*
<input type="checkbox"/> HOT & COLD BEVERAGE AREA SPONSOR	6.000 €*
<input type="checkbox"/> OFFICIAL GOODIES	5.000 €*
<input type="checkbox"/> NETWORKING COCKTAIL	5.000 €*
<input type="checkbox"/> NOTEBOOKS	5.000 €*
<input type="checkbox"/> LANYARDS	5.000 €*
<input type="checkbox"/> RECEPTION DESK/MAIN ENTRANCE	3.000 €*
CONFERENCE SPONSORSHIP	
<input type="checkbox"/> CONFERENCE PROGRAM	7.000 €*
<input type="checkbox"/> COFFEE BREAK	6.000 €*
<input type="checkbox"/> LUNCH BUFFET	6.000 €*
<input type="checkbox"/> NETWORKING BREAK	6.000 €*
<input type="checkbox"/> BOOKLETS	3.000 €*
<input type="checkbox"/> NOTEBOOKS	2.000 €*
<input type="checkbox"/> GOODIES	2.000 €*
<input type="checkbox"/> LANYARDS	2.000 €*
Grand total	
Taxes (only if applicable)*	
Net due to advanced business events	

PAYMENT TERMS:

*Additional Information on tax

- a) Your company is registered in France, French tax (VAT) is due
 b) Your company is registered in a European Union country, excluding France, French tax is not applicable (you must report it to your fiscal administration). Please indicate the tax registration number of the billed company.
 c) Your company is based in a non-European country, no taxes are applicable.
 d) Your company is registered in Italy, Italian tax (VAT) is due. Our Rome office will bill you and include the VAT amount.

A 60% down-payment is required. Your account must be balanced prior to the event.
 Full payment at booking is also accepted.

Payment can be made by:

- Credit card (visa, mastercard only) from an online facility
- Wire transfer to our bank account (send us a copy of the receipt by email)

Our bank account details:

- IBAN: FR76 3000 4008 0400 0107 2835 736
- BIC Code: BNPAFRPPXXX
- Bank: BNP PARIBAS PARIS-CENTRE AFFAIRES
- Bank address: 8 - 10 avenue Ledru Rollin - 75012 Paris, France.

Please return the completed form to the address below :
 abe - advanced business events- AUTOMOTIVE MEETINGS MADRID 2023
 10 rue de la Rochefoucauld, CS 50300, 92513, Boulogne Billancourt Cedex France
 Tel: +33 1 41 86 49 00 Fax: +33 (0)1 46 03 86 26
 Website: <http://spain.automotivemeetings.com/>
 E-Mail: automotivemeetings@advbe.com
 SAS au capital de 50 000 euros
 RCS Nanterre 515 013 506 - NAF: 8230Z

Your Initials: _____

Event name: **AUTOMOTIVE MEETINGS MADRID 2023 (referred to as the "Event")**

Date: **October 10-11, 2023 (referred to as the "Date")**

Location: **Madrid, IFEMA, the Trade Fair Institution of Madrid (referred to as the "Place")**

City: **Madrid, Spain**

1/ ORGANIZATION

The Event is organized by **abe - advanced business events**, a limited company with a stated capital of 50000 Euros, whose registered head office is located at 10 rue de la Rochefoucauld, CS 50300, 92513, Boulogne Billancourt Cedex France, hereafter referred to as the Organizer.

2/ PURPOSE

This agreement stipulates the terms and conditions, under which the Organizer sets up and runs the Event. This agreement highlights the rights and obligations of both the Organizer and the signing company, hereafter referred to as the Participant. By signing this agreement, the Participant formally agrees to abide by these terms and conditions.

3/ PLACE AND DATE

The Event will be held at the Date indicated here above. The Organizer may cancel the Event or change the Place and Date, should the Place be rendered unavailable, in case of force majeure or act of God. In such an event, no compensation or refund shall be due to the Participant. However, the Organizer shall inform the Participant about the new Date and Place in writing and guarantee the Participant's participation in the rescheduled Event at no additional cost.

4/ REGISTRATION, CANCELLATION, PAYMENT

- Any company, institution, organization or administration with the necessary skills to enter into negotiations with other participants is welcome to participate. The Organizer reserves the right to refuse any registration request, for any reason whatsoever, without having to justify its decision.
- The Participant may cancel his registration up to forty-five days (45 or earlier) before the event without any penalty and with the consequent refund. However, the Organizer will retain the fee of 7.5% of the total amount of the invoice for administrative expenses and management.
- In case the Participant cancels between twenty-one (21) and forty-four (44) days before the event, the Participant will have to pay 30% of the total amount of his invoice.
- If the cancellation is made twenty (20) or less days prior to the event, the Participant shall pay the full amount of the invoice amount in full.
- All invoices issued and sent to the Participant must be paid no later than 5 days prior to the event. The Organizer reserves the right to refuse access to the event as long as the Participant has not settled his invoice.

5/ INCLUDED SERVICES AND OBLIGATION TO PRODUCE RESULTS

The Organizer firmly commits to diligently use their expertise, knowledge, contacts network and all available resources to deliver all the services described in the booking form attached to this agreement. The Participant understands the Organizer's work shall not necessarily produce direct and immediate business results.

6/ PREVENTIVE MEASURES

The Organizer commits to implementing preventive measures and supplying equipment, aimed at hampering the spread of some transmissible diseases. The Participant understands that preventive measures and protective equipment do not offer a risk-free event, and that the Organizer cannot be held liable for any contamination occurring during the preparation and running of the Event.

7/ INSURANCE

The Organizer is solely responsible for setting up and running the Event. However, the Organizer shall not be legally liable for any harm caused to the Participant by a third party. The Participant must hold an insurance policy that covers all damages caused by them, their staff or their belongings to a third party or a third party's equipment and installations during the preparation and running of the Event. The Participant must hold an insurance policy that covers all damages caused by a third party to them, their staff and belongings during the preparation and running of the Event.

8/ APPLICABLE AMENDMENTS

The Organizer reserves the right to introduce addendums to this agreement in order to handle any matters not initially mentioned in this agreement. Such amendments shall be notified and diligently sent to the Participant and immediately come into force. The Organizer reserves the right to terminate this agreement and therefore cancel the Participant's registration, should the latter not comply with the terms and conditions of this agreement. In such an event, the Organizer shall notify the Participant in writing, and no compensation or refund shall be due to the Participant.

9/ USE OF PARTICIPANT LOGO

The Organizer reserves the right to retrieve and use the Participant's company logo on marketing materials designed to promote the event by showing a list of registered companies, called participants. If the Participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

10/ SETTLEMENT

In the event of disagreement, the Participant shall submit a written request to the Organizer and seek an amicable settlement. If no amicable settlement is reached, the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

11/ PRIVACY AND SECURITY POLICY

The Participant understands that the Organizer will collect detailed information about their business for the sole purpose of conducting the Event and delivering the services described in the attached booking form. More information is available on the Organizer's website: [privacy, confidentiality and management of personal information](#)

Company name:

Name of authorized officer or representative:

I agree with advanced business events general terms and conditions.

Date and signature:

Please return the completed form to the address below :
abe - advanced business events- AUTOMOTIVE MEETINGS MADRID 2023
10 rue de la Rochefoucauld, CS 50300, 92513, Boulogne Billancourt Cedex France
Tel: +33 1 41 86 49 00 Fax: +33 (0)1 46 03 86 26
Website: <http://spain.automotivemeetings.com/>
E-Mail: automotivemeetings@advbe.com
SAS au capital de 50 000 euros
RCS Nanterre 515 013 506 - NAF: 8230Z

Your Initials: _____