

PRESS RELEASE

Everything is ready for **AUTOMOTIVE MEETINGS MADRID 2023**

- **SERNAUTO and ABE (Advanced Business Events) are organizing the only event in Europe that gathers all the members of the automotive supply chain.**
- **Automotive Meetings Madrid 2023 will feature a full program of pre-arranged B2B business meetings, conferences and thematic workshops.**
- **Leading automotive manufacturers and suppliers from more than 10 different countries will participate.**

On **October 10th and 11th, 2023, IFEMA - Feria de Madrid** will host the second edition of [Automotive Meetings Madrid](#), the only event in Europe that gathers members from all sectors of the automotive supply chain.

The event, organized by **abe - advanced business events** in collaboration with the Spanish Association of Automotive Suppliers (SERNAUTO), aims to **promote successful business relationships between the different members of the automotive value chain**, so that manufacturers, suppliers and related service companies can present their products, services and solutions to potential customers.

Therefore, Automotive Meetings Madrid 2023 will feature a full program of pre-arranged B2B business meetings, conferences and thematic workshops.

Under the slogan "**Automotive Supply Chain Transformation**", the main conference of this new edition will feature keynote speakers from leading vehicle manufacturers, such as Seat and Jaguar Land Rover, and Tier 1 suppliers, such as Bosch and Gestamp.

Furthermore, some of the **main players in the automotive sector from various countries** (Spain, United States, Germany, Morocco, Mexico, Portugal, Belgium, Turkey, etc.) have already confirmed their presence at the event.) Companies such as: Antolin, Aptiv S&P Mobility Services, Bae Systems, Benteler Ibérica, Celulosa Fabril (Cefa), Cie Automotive, Delmon Group Iberica, Elastomer Solutions Portugal, Eurostyle Systems Paris, Ficosa International, Forvia, Gestamp, Indra, Jaguar Land Rover, Meleghy Automotive Barcelona, the Spanish Ministry of Defense, Renault Spain, Scania Spain, Seat, Sumitomo Corporation Spain, Teknia, Usaf and the U.S. Armed Forces. A large number of international and national industry delegations have also confirmed their participation in the event.



These industry leaders will participate in discussions on crucial topics for the automotive industry, such as the digitization of the sector's value chain, Industry 4.0 for manufacturing, transformation of supply chains to meet the sector's current challenges, and traceability for the automotive supply chain, among others.

Automotive Meetings Madrid 2023 has the support of some of the most important Tier 1 companies in Spain such as: **Antolin, Benteler, CIE Automotive, Ficosa and Gestamp.**

The first edition, back in 2019, was the first time that Automotive Meetings had taken place in Europe and was attended by **a total of 600 participants from 200 companies and 19 different countries.** During those two days, 4,000 business meetings were held, consolidating itself as an international event of note among all the members of the sector's value chain.

M^a Begoña Llamazares, SERNAUTO's Head of Markets, explains that "this new edition of Automotive Meetings Madrid represents an excellent platform for all operators in the automotive supply chain to create new business opportunities, establish strategic partnerships and detect emerging trends in the market. The event boosts the visibility and strength of the Spain Brand, positioning our industry in the international environment".

More information

- [Participate at Automotive Meetings Madrid](#)
- [Automotive Meetings Madrid website](#)
- [Automotive Meetings Madrid 2019](#)
- [2019 edition photo gallery](#)

About SERNAUTO

SERNAUTO is the Spanish Association of Automotive Suppliers. Founded in 1967, it gathers more than 85% of the sector's turnover through its associate companies. It represents an industry made up of more than 1,000 companies that supply components to vehicle manufacturing plants and the aftermarket. It is a strategic sector with a turnover in Spain of more than 32,085 million euros in 2021, reaching 326,600 direct and indirect jobs. It is the third sector with the highest exports, directly 60% of production, reaching 82% if the components installed in exported vehicles are taken into account.

In addition to being the interlocutor of the sector in the dialogue with the Public Administrations, SERNAUTO is the recognized entity by the Administration as the representative association of the sector in Spain. It is recognized by ICEX Spain Export and Investment for the international promotion of the sector.

SERNAUTO is a member of the Board of Directors of CLEPA (European Association of Automotive Suppliers) and of the Spanish Global Compact Network.

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